8 July 1985

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MEMORANDUM FOR:	Members of the Office of Training and Education Curriculum Committee
FROM:	Chief, Topical Issues Branch
SUBJECT:	Curriculum Committee New Course Checklist

- l. As part of the DS&T Training Program, the Topical Issues Branch (TIB) is planning to conduct a five day course entitled "Writing in the DS&T" in the Chamber of Commerce Building during the period 26 30 August 1985. The objective of this course is to provide DS&T professionals with the skills necessary to produce a finished written product on a technical subject. This is one of the highest priority courses identified during our DS&T needs assessment which was approved by the DS&T and the Office of Training and Education (OTE).
- 2. The specific content of the course was identified and validated through our needs assessment of the DS&T using a questionnaire and follow-up interviews with experts from various offices. The course was designed in close coordination with writing experts in the Intelligence Training and Management and Administrative Training Divisions of OTE. Although the course is designed for DS&T professional level employees, other directorates may send students on a space-available basis. The maximum size of the class is 15.
- 3. A variety of instructional methods are planned for this course to include lecture, group discussion, individual and team exercises. Students will also be provided a handbook and a checklist for writing in the DS&T.

4. The course will be conducted by contract personnel
with instructional support from TIB staff and
substantive expertise from both OTE and the DS&T. Total cost of
the course, which will initially be funded by the DS&T is projected
at \$10,000 for FY-85 and \$35,000 for FY-86. The bulk of this cost
is for consultant fees, although about \$1,000 will be required for
supplies (binders). Each running of the course will require an
estimated eight man-days of OTE staff time
and about two man-days of training assistant
time

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- 5. The DS&T has expressed strong interest in this course both in our needs assessment and in a recent count of students who would attend the course. The projected demand as revealed in the recently completed DS&T FY-86 training program call is for eight runnings. We may only be able to provide five runnings in FY-86 because of room availability. At this time little marketing is required.
- We have researched ways to evaluate this course in terms of student behavior on the job. Evaluation of the course content and student performance will be at three levels: the students' supervisor, the instructor, and the student. Supervisors will be asked before the course starts to review and approve the course objective and performance criteria, and to review their employee's performance before taking the course using specific criteria. Supervisors will be asked to do this evaluation again using the same criteria six months after their employee has completed the course. The instructor will compare these two evaluations to determine if the classroom skills have been successfully transferred to the job. Students, again using the same criteria, will indicate at the conclusion of the course the impact training has had on their writing skills. This process will be augmented by selected follow-up interviews with students and supervisors after the students have returned to the job. specific details of this evaluation process will be presented for discussion at the Curriculum Committee review session.

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WRITING IN THE DS&T

26 - 30 August 1985

Room 906 Chamber of Commerce Building

Office of Training and Education
Science and Technology Section
Topical Issues Branch
Intelligence Training Division

Staff

Course Director
Course Coordinator

Training Assistant

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WRITING IN THE DS&T

An ability to write clear, concise technical prose affects your success as a professional in the DS&T. This connection was consistently expressed throughout a DS&T-wide assessment of training needs. This course is designed to provide you with the skills to produce a finished written product on a technical subject for your managers and consumers. The program was STAT Documentation Manager of the designed by Software Engineering Institute at Carnegie-Mellon University. In STAT interviewed experienced preparing this program, writers from various DS&T offices in order to identify the kinds of demands faced by DS&T writers and to incorporate these topics into the program.

WRITING IN THE DS&T

Monday, 26 August 1985

0830 - 09	930 *	Communication Theory
0945 - 1	045 *	Spoken Language Versus Written Language
1100 - 1	200 *	Modes of Writing
1300 - 1	4 30 *	Referential Writing
1445 - 1	615 *	The Documentation Process

Tuesday, 27 August 1985

0830 - 0930	* Audience Types
0945 - 1045	* Strategies for Audience Analysis
1100 - 1200	* Application: Creating an Audience Profile
1300 - 1400	* Rhetorical Purpose
	* Motives
	* Goals
	* Planning
1415 - 1515	* Problem Statements
1530 - 1630	* Application:
	Defining Purpose for Different DS&T Documents

Wednesday, 28 August 1985

- 0830 0930 * Report Design
 - * Multiple Component Design
 - * Two Component Desgin
- 0945 1045 * Orders of Presentation
 - * Natural
 - * Logical
 - * Psychological
- 1100 1200 * Text Generation
- 1300 1615 * Application: Designing a Statement of Work

Thursday, 29 August 1985

- 0830 1045 * Discourse Structures
- 1100 1200 * Paragraph Structures
 - * Topic/comment
- 1300 1400 * Paragraph Structures Continued
 - * Coordination
 - * Subordination
- 1415 1615 * Application: Writing Effective Summaries

Friday, 30 August 1985

- 0830 1200 * Sentence Structure
 - * Semantic grammar
 - * Old/New information
 - * Light/Heavy construction
- 1300 1400 * Editing
- 1415 1630 * Review and Application